



FIRST EDUCATION

INSTRUCTIONAL COACHING SUMMIT

COACHING THAT IMPACTS LEARNING

NOVEMBER 18, 2024

www.firsteducation-us.com





FIRST EDUCATION

INSTRUCTIONAL COACHING SUMMIT

COACHING THAT IMPACTS LEARNING

ALL TIMES ARE LISTED AS *CENTRAL* TIME ZONE

9:00AM

LAUNCH SESSION WITH DANICA LEWIS

What is My Impact: Intentional Coaching for Intentional Impact

10:45AM

BREAKOUT SESSIONS

Leah Mermelstein – Coaching that Impacts Student Learning: Bridging Phonics, Reading, and Writing for Lasting Results

Julie Wright – Small Changes for Big Impact

Drea Beale – Making Instructional Walkthroughs Count

Danica Lewis – Focused Coaching: Total Alignment of School Improvement and Coaching Efforts

Ann Mausbach – Strengthening the Principal and Coach Partnership

11:45 - 12:30 LUNCH

12:30 PM

KEYNOTE SESSION WITH DIANE SWEENEY

Moves for Measuring the Impact of Coaching Cycles

2:15 PM

BREAKOUT SESSIONS

Leah Mermelstein – Coaching that Impacts Student Learning: Strengthening Vocabulary and Morphology Across Subject Areas

Julie Wright – Responsive Classrooms: Good Instruction that Make Some of the BEST Interventions

Sherry Cockerham – Street Level Coaching

Danica Lewis – Making an Impact One Conversation at a Time



INSTRUCTIONAL COACHING SUMMIT

COACHING THAT IMPACTS LEARNING

DETAILED SESSION DESCRIPTIONS

9:00AM

LAUNCH SESSION WITH DANICA LEWIS

What is My Impact: Intentional Coaching for Intentional Impact

Is Your Investment in Coaching Causing Student Learning Impact? Instructional Coaching is an investment that a school or district makes in the hope that it will lead to improved instruction. The question is...how do we actually do the work of coaching in a way that leads to impact that we can see? During this session, based on her many years of successful instructional coaching and district leadership experience, Danica Lewis will share the aspects of Instructional Coaching that must be examined in order to determine impact and will provide participants with a roadmap to design for impact.

10:45AM

BREAKOUT SESSIONS

Leah Mermelstein - Coaching that Impacts Student Learning: Bridging Phonics, Reading, and Writing for Lasting Results

To positively impact student learning, teachers need three key elements: deep knowledge, a strong curriculum, and effective instruction. In this workshop, Leah Mermelstein will equip coaches with the strategies to help teachers excel in these areas, with a special focus on ensuring that students can decode and encode effortlessly, freeing up their cognitive resources for higher-order reading and writing tasks.

Attendees will learn how to help teachers analyze classroom data, leverage existing resources, and create curriculum that seamlessly integrates phonics into reading and writing instruction. Leah will share practical workshop ideas that enhance phonics teaching, leading to automatic spelling and decoding skills. Coaches will also explore the gradual release of responsibility in coaching cycles—from modeling lessons to guiding teachers as they apply these strategies independently. By the end of the session, coaches will have the tools to support teachers in developing the knowledge, curriculum, and instructional techniques necessary for meaningful and lasting student success.



INSTRUCTIONAL COACHING SUMMIT

COACHING THAT IMPACTS LEARNING

10:45AM

BREAKOUT SESSIONS, *CONTINUED*

Julie Wright – Small Changes for Big Impact

Since change is a process, not a singular event, it's no surprise that meeting students' needs is complicated business. Coaching for impact requires that we prioritize high leverage moves—one step at a time. Join me to learn more about how offering coaching office hours, co-leading data team meetings, and Inquiry-Based Staff Meetings can be small changes that make a big impact.

Drea Beale – Making Instructional Walkthroughs Count

Instructional walkthroughs are on our calendars. Check. But often have you canceled a walkthrough? Do they feel robotic to you? Effective walkthroughs are germane to creating a culture of instruction in our schools. Join me to review strategies and tools to ensure that instructional walkthroughs are working on your team. Coach and principal pairs are encouraged.

Danica Lewis– Focused Coaching: Total Alignment of School Improvement and Coaching Efforts

Improvement doesn't happen in isolation. In order for true, deep school improvement to take root and show long-term results, job-embedded coaching must be aligned and provided. During this session, coaches will examine a tool that can be used to align coaching efforts and school improvement and will determine how to best get started.

Ann Mausbach – Strengthening the Principal and Coach Partnership

Have you ever wondered how to get more of an impact from your instructional coaching program? District leaders, principals, and coaches often receive little support in how to lead a coaching effort. It's a familiar story...we hire great teachers to be coaches and then assume their instructional background will be enough to make them successful. Schools are complex systems and require a more nuanced approach for school improvement and coaching efforts to have an impact on student learning. This session will provide practical guidance and strategies that help principals and coaches stay focused and work proactively together so positive student outcomes can be realized.



FIRST EDUCATION

INSTRUCTIONAL COACHING SUMMIT

COACHING THAT IMPACTS LEARNING

11:45 - 12:30 LUNCH

12:30 PM

KEYNOTE SESSION WITH DIANE SWEENEY

Moves for Measuring the Impact of Coaching Cycles

One of the core practices for Student-Centered Coaching is to measure the impact of coaching on student and teacher learning. In this session, Diane Sweeney will lead a conversation about how to use the Results-Based Coaching Tool to do just that. Participants will learn strategies for documenting impact, celebrating results, and will receive digital tools to support their future work.

2:15 PM

BREAKOUT SESSIONS

Leah Mermelstein - Coaching that Impacts Student Learning: Strengthening Vocabulary and Morphology Across Subject Areas

To make a lasting impact on student learning, teachers need three critical components: in-depth knowledge, effective instructional strategies, and well-developed curriculum plans. In this workshop, Leah Mermelstein will equip coaches with the tools and strategies to support teachers in integrating vocabulary and morphology instruction across all subject areas.

Participants will gain insights into analyzing classroom data, leveraging existing resources, and developing curriculum that seamlessly connects vocabulary to subjects such as reading, writing, math, science, and social studies. Leah will share practical ideas for instruction that make vocabulary learning meaningful and relevant, helping students apply word knowledge across their academic tasks. Coaches will also learn the gradual release of responsibility in coaching cycles, from modeling lessons to empowering teachers to implement these strategies independently. By the end of this session, coaches will be well-prepared to help teachers build strong vocabulary instruction that enhances learning across all content areas.



INSTRUCTIONAL COACHING SUMMIT

COACHING THAT IMPACTS LEARNING

2:15 PM

BREAKOUT SESSIONS, *CONTINUED*

Julie Wright – **Responsive Classrooms: Good Instruction that Make Some of the BEST Interventions**

Good teachers don't wing it—they strategically use skills, strategies, and know-how to support students' individual and collective needs. Join me to explore how classroom set-up and instructional designs can be natural ways to meet students' individual and collective needs.

Sherry Cockerham – **Street Level Coaching**

How might we get to a grain size level of coaching successes where our small actions build to large impacts? Think Street Level Coaching! This session will map out lessons learned from an national research study on coaching to the development of a successful regional coaching collaborative. Participants will hear a journey of success that can be replicated through focusing on micro-coaching moments with those we serve, making the ride worthwhile. Moreover, coaches will have the opportunity to sort through roadblocks and detours by processing ground level enabling conditions. Finally, coaches will leave with a Street Level Coaching Checklist to ensure they are ready for their next round of coaching and a smooth trip.

Danica Lewis– **Making an Impact One Conversation at a Time**

At one point, when my kids were younger, someone asked what their mom did at work. They said, "She talks to people all day long." And, they weren't wrong! As coaches, "talking to people" is not just something we do, it is often the MAIN thing we do. However, simply being chatty isn't enough to cause impact in a school. Conversation must be strategic and must lead somewhere. Whether talking a teacher through a dilemma, collaboratively reflecting on a lesson, or engaging in a challenging conversation, dialogue is a way for a coach to build capacity in teachers and to help them move from point A to point B. In this session, we will examine different conversational frameworks and tools that coaches can use to strategically engage with teachers in such a way that impact is visible and student learning improves.